

## We Blog the World Announces Media Partnership with New York Times Travel Show 2017

**September 10, 2016 – San Francisco, CA – [We Blog the World](#)**, an online luxury and adventure travel magazine that focuses on Transformative Travel, announced a media partnership for the second year in a row with the 2017 New York Times Travel Show which will be held at the Jacob K. Javits Center from January 27-29, 2017.

The New York Times Travel Show is an unparalleled destination for travel enthusiasts to explore new places and book their next trip. Sponsors, media partners and attendees of the show can connect thousands of consumers and members of the trade who are ready to travel.

“This year’s New York Times Travel Show will feature a Wellness Travel Pavilion for the second year, a big focus for editorial coverage for We Blog the World,” said Renee Blodgett, Managing Editor & Founder of We Blog the World. “We are thrilled to team up with them again this year as they’re such an instrumental event that brings vendors, travelers, industry leaders and heads of tourism boards from around the world together under one roof.”

From getaways and deals for adventure and culinary travel, river cruises through Asia, safaris to Africa, romantic escapes to the Caribbean, unique festivals in Europe and more, the show will house more than 500 exhibitors. Friday, January 27 is the trade day which is open to people in the travel industry and press and will feature more than 270 speakers including representatives from Family Travel Association, Tourism Ireland, MSC Cruises, Crystal Cruises, European Travel Commission, G Adventures and others.

Industry Sponsors include: Adventure Cycling Association, Adventure Travel Trade Association, Africa Travel Association, American Society of Travel Agents, Association for the Promotion of Tourism to Africa, Caribbean Hotel & Tourism Association, Caribbean Hotel & Tourism Association Education Foundation, Caribbean Tourism Organization, Cruise Lines International Association, Cruise Planners: an American Express Company, Destination Wedding & Honeymoon Specialists Association, Family Travel Association, International Gay & Lesbian Travel Association, Millennials in Travel, National Association of Railroad Passengers, New York State Tourism (I Love New York), Pacific Asia Travel Association, Professional Travel Bloggers Association, Society of American Travel Writers, United States Tour Operators Association and Well-Being Travel.

Go Nomad, Healthy Aging Magazine, ManAboutWorld, Off Metro, Passport, travAlliancemedial, Travel to Wellness, Travel Market Report, Wander Magazine, We Blog the World, Where Traveler, WNET-TV and WVVH-TV serve as media sponsors.

### **About We Blog the World**

We Blog the World, the site dedicated to Transformative Travel, where Luxury and Adventure Meet, focuses on unique adventure, cultural and wellness experiences from around the globe for the discerning, well-traveled globetrotter. Always interested in the human side of travel, We Blog the World captures stories, experiences and visual highlights from every continent in the world through a community of independent voices. For insights, stories and tips on luxury, adventure, wellness and the best in culture and food/wine, follow We Blog the World on Facebook at <http://www.facebook.com/weblogtheworld>, Twitter @weblogtheworld, Instagram @weblogtheworld, Flipagram @weblogtheworld, YouTube and on Pinterest at: <http://www.pinterest.com/weblogtheworld>.

**About The New York Times Travel Show ([www.NYTimes.com/TravelShow](http://www.NYTimes.com/TravelShow))**

The Travel Show is the largest and longest-running trade and consumer travel show in North America, featuring the Travel Industry Conference, Consumer Seminars, and an interactive Exhibition including more than 500 exhibitors from Africa, Asia, Australia/South Pacific, Canada, the Caribbean, Europe, Latin America, Mexico and the United States. In addition to discounts and special offers, the show provides educational seminars and live entertainment for families, individuals, couples and seniors. Join the conversation and follow @NYTTravelShow for the latest Travel Show news.

**About The New York Times Company**

The New York Times Travel Company (NYSE:NYT) is a global media organization dedicated to enhancing society by creating, collecting and distributing high-quality news and information. The company includes The New York Times, International New York Times, NYTimes.com, INYT.com and related properties. It is known globally for excellence in its journalism, and innovation in its print and digital storytelling and its business model. Follow news about the company at @NYTimesComm.

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