

We Blog the World Announces Media Partnership with Wisdom 2.0

November 25, 2016 – San Francisco, CA – We Blog the World, an online luxury and adventure travel magazine that focuses on Transformative Travel, announced a media partnership with Wisdom 2.0, a conference that addresses the great challenge of our age: to not only live connected to one another through technology, but to do so in ways that are beneficial to our own well-being, effective in our work, and useful to the world.

Through their series of conferences, meet-ups, and workshops, Wisdom 2.0 strives to bring this conversation to the world in an accessible, innovative, and inclusive way. The annual <u>Wisdom 2.0</u> Conference is their flagship event which is held in February each year in the Bay Area, and brings together over 2,500 people from 24 countries. They also frequently hold smaller gatherings, and retreats throughout the year.

"With our growing coverage of wellness and spirituality, we couldn't be more thrilled to team up with Wisdom 2.0 for their annual flagship event in 2017," said Renee Blodgett, founder and managing editor of We Blog the World. "The event is very aligned with our core values and principles and the type of coverage we hope to bring readers from every continent in the world. Our coverage has expanded to cover spiritual events, best practices and ideas in mindfulness, wellness stays, products, services and experiences, yoga retreats, and more. We're huge fans of this global gathering and are proud to be a media partner. This is also perfectly timed with our overhaul of the site and new branding."

About We Blog the World

We Blog the World, the site dedicated to Transformative Travel, where Luxury, Wellness and Adventure Meet, focuses on unique adventure, cultural and wellness experiences from around the globe for the discerning, well-traveled globetrotter. Always interested in the human side of travel, We Blog the World captures stories, experiences and visual highlights from every continent in the world through a community of independent voices. For insights, stories and tips on luxury, adventure, wellness and the best in culture and food/wine, follow We Blog the World on Facebook at http://www.facebook.com/weblogtheworld, Twitter @weblogtheworld, Instagram @weblogtheworld, Flipagram @weblogtheworld, YouTube and on Pinterest at: http://www.pinterest.com/weblogtheworld. For more information, visit www.weblogtheworld.com.

About Wisdom 2.0

Founded by Soren Gordhamer, Wisdom 2.0 began as a small gathering of 325 people in 2009; annual conferences have now grown to over 2,300, with regional events year-round in New York, Boulder, San Francisco, and more. Former speakers include the founders of Facebook, Twitter, eBay, and Paypal; CEOs of Ford, Aetna, and the Huffington Post; artists like Alanis Morissette and Goldie Hawn; elected officials and policy makers; and wisdom teachers and authors from a variety of traditions. Learn more at www.wisdom2conference.com. Wisdom 2.0 strives to bring this conversation to the world in an accessible, innovative, and inclusive way.

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