

## We Blog the World Announces Media Partnership At 2016 New York Times Travel Show

**November 12, 2015 – San Francisco, CA –** [We Blog the World](#), an online luxury and adventure [travel magazine](#) that focuses on Transformative Travel and unique luxury experiences around the globe, announced that is a media partner for the upcoming New York Times Travel Show, held at the Jacob K. Javits Center from January 8-10, 2016.

The New York Times Travel Show is an unparalleled destination for travel enthusiasts to explore new places and book their next trip. Sponsors, media partners and attendees of the show can connect thousands of consumers and members of the trade who are ready to travel.

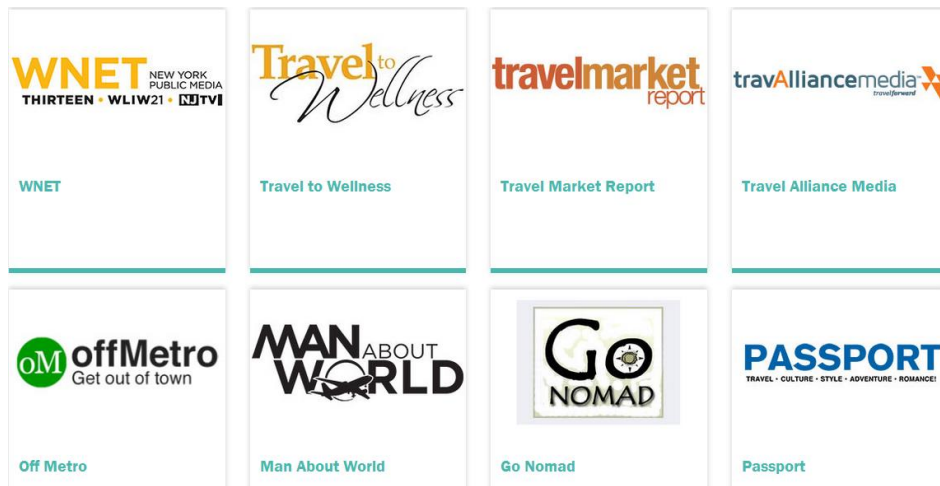
Alongside We Blog the World, other media partners for the show include The Huffington Post, WNet, Travel to Wellness, travAlliancemedial, Travel Market Report, Off Metro, Man About World, Go Nomad and Passport.

The New York Times  
**TRAVELSHOW**

### 2016 Media Sponsors



“We are thrilled to be a media partner of the 2016 New York Times Travel Show,” said Renee Blodgett, founder of We Blog the World. “I have long been a fan of the show and always find a wealth of information from the exhibitors and vendors who participate every year, as well as meet interesting travelers from around the world.”



The 2016 Travel Show will feature for the first time a Wellness Travel Pavilion, which is an area of expansion for We Blog the World, and an integral part of its editorial focus on Transformative Travel, the site's tagline. During the three-day event, the wellness pavilion will host and showcase leading players in the wellness travel space, including hotels, resorts, spas and other organizations in this category.

Experiential and interactive spa and wellness-related activities will span the realm of wellness travel. The show will also bring back popular pavilions that have helped consumers plan their year in getaways with exclusive discounts and deals for adventure and culinary travel, cruising and trips to Africa, Asia, Latin America, Mexico, Europe and the Caribbean, among other destinations representing 150 countries.

#### **About We Blog the World**

We Blog the World, the site dedicated to Transformative Travel, where Luxury and Adventure Meet, focuses on unique adventure, cultural and wellness experiences from around the globe for the discerning, well-traveled globetrotter. Always interested in the human side of travel, We Blog the World captures stories, experiences and visual highlights from every continent in the world through a community of independent voices. For insights, stories and tips on luxury, adventure, wellness and the best in culture and food/wine, follow We Blog the World on Facebook at <http://www.facebook.com/weblogtheworld>, Twitter [@weblogtheworld](https://twitter.com/weblogtheworld), Instagram [@weblogtheworld](https://www.instagram.com/weblogtheworld), Flipagram [@weblogtheworld](https://www.flipagram.com/weblogtheworld), YouTube and on Pinterest at: <http://www.pinterest.com/weblogtheworld>.

#### **About The New York Times Travel Show ([www.NYTimes.com/TravelShow](http://www.NYTimes.com/TravelShow))**

The Travel Show is the largest and longest-running trade and consumer travel show in North America, featuring the Travel Industry Conference, Consumer Seminars, and an interactive Exhibition including more than 500 exhibitors from Africa, Asia, Australia/South Pacific, Canada, the Caribbean, Europe, Latin America, Mexico and the United States. In addition to discounts and special offers, the show provides educational seminars and live entertainment for families, individuals, couples and seniors. Join the conversation and follow @NYTTravelShow for the latest Travel Show news.

#### **About The New York Times Company**

The New York Times Travel Company (NYSE:NYT) is a global media organization dedicated to enhancing society by creating, collecting and distributing high-quality news and information. The company includes The New York Times, International New York Times, NYTimes.com, INYT.com and related properties. It is known globally for excellence in its journalism, and innovation in its print and digital storytelling and its business model. Follow news about the company at @NYTimesComm.

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