

We Blog the World to Exhibit at Travel + Adventure Show and Teams Up as Media Partner for Second Year

January 8, 2017 – San Francisco, CA – We Blog the World, an online luxury and adventure travel magazine dedicated to Transformative Travel announced that it will exhibit at the annual Travel & Adventure Show in Silicon Valley, which is being held at the Santa Clara Convention Center on February 11-12, 2017.

“In addition to having a booth at this year’s Bay Area show, we teamed up as a media partner again for the second year in a row,” said We Blog the World founder Renee Blodgett. “I’m a huge nature enthusiast and believe that transformation is accelerated when surrounded by the beauty of nature – the fact that the Travel & Adventure Travel Show attracts so many adventure seekers and fearless travelers, makes it a great partner and show for us.” The show marks the first time We Blog the World will be exhibiting at a major travel show with its new branding.

The Travel & Adventure Show has been around for twelve years, establishing itself as a premier consumer marketing platform in the travel industry. Since 2004, the Travel & Adventure Shows, which have been held across the country, have helped over 1.1 million travelers find, plan and book their dream trips. Their goal is to connect quality travelers with top travel providers and today, they are the largest, fastest growing series of travel shows in the U.S. They also have events in Philadelphia, Washington DC, Chicago, Los Angeles, San Diego and Dallas.

About We Blog the World

We Blog the World, the site dedicated to Transformative Travel, where Luxury and Adventure Meet, focuses on unique adventure, cultural and wellness experiences from around the globe for the discerning, well-traveled globetrotter. Always interested in the human side of travel, We Blog the World captures stories, experiences and visual highlights from every continent in the world through a community of independent voices. For insights, stories and tips on luxury, adventure, wellness and the best in culture and food/wine, follow We Blog the World on Facebook at www.facebook.com/weblogtheworld, Twitter @weblogtheworld, Instagram @weblogtheworld, Flipagram @weblogtheworld, YouTube and on Pinterest at: <http://www.pinterest.com/weblogtheworld>.

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